

WXIX

ORDER

Flight Dates 10/28/12-11/02/12

Contract / Revision 840454 /

Original Date / Revision
10/24/12 10/24/12

Advertiser Terry, Randall-President(INC

Product

Agency Com 15%

Billing Contact

125 N Lincoln Ave
Sterling, VA 20164

Agency Kathleen Offerman

Buying Contact

125 N Lincoln Ave
Sterling, VA 20164

Sales Office WXIX

Sales Region Local

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order #

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes Agency Political Pol-Candic

Product Codes PL565

Priority P 1

Advertiser Ref

Primary Account Executive
Amy Goetz

Account Executive	Order%	Start Date	End Date
Amy Goetz	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	1	\$42.50	\$50.00	0.00	10/01/12	10/28/12	1	\$42.50	\$50.00
November 2012	10	\$3,272.50	\$3,850.00	0.00	10/29/12	11/02/12	10	\$3,272.50	\$3,850.00
Totals	11	\$3,315.00	\$3,900.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WXIX	10/28/12	11/01/12	News @ 4:30am News @ 4:30am	Comm	4:30am-5am	MTWT---	:30	4	\$50.00	P 3	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1			\$50.00			0.00			
		Week: 10/29/12	11/04/12	MTWT---		4			\$50.00			0.00			
N 2	WXIX	10/29/12	11/02/12	News At 630P News At 630P	Comm	630-7P	MTWTF--	:30	5	\$450.00	P 1	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		5			\$450.00			0.00			
N 3	WXIX	11/01/12	11/01/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	---T---	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00



Contract / Revision **840454** Flight Dates **10/28/12-11/02/12**

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser **Terry, Randall-President(IN** Product

Estimate #

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WXIX	11/01/12	11/01/12	Late News M-F	Comm	10-11P	---T---	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
				Late News M-F		(10:00 PM-10:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$1,400.00		0.00			
														Totals	11 \$3,900.00